

Call For Patrons / Exhibitors

The I²MTC – International Instrumentation and Measurement Technology Conference, is the flagship conference of the IEEE Instrumentation and Measurement Society and the most important conference in this field in the world.

The I²MTC promotes the exchange of know-how between industry and university, considering research and development with practical applications in current industrial technology. It features a full day of tutorials and three days for presentation of papers in technical sessions, invited lectures, plenary sessions and panels on various topics in the area.

The I²MTC is held every year in a different region of the world and in 2017 it will take place in Turin, Italy. The conference has the participation of more than 400 people, including undergraduate and graduate students, researchers and professionals from industry with technology background. Considering its size, scope and diversity of origin of the participants we believe that this conference is strategic to promote your company.

Level	Fee	Benefits
Platinum	US \$7,500.00 + VAT	<ul style="list-style-type: none"> Platinum Recognition at Welcome Session & Social Events Promotion on Event Signage 3 Conference Registrations Logo on Website and in Conference Program Full Page Advertisement in Conference Program One complimentary Exhibit booth 2 Months of Advertisement on I&M Society Website
Gold	US \$5,000.00 + VAT	<ul style="list-style-type: none"> Promotion on Event Signage 2 Conference Registrations Logo on Website and in Conference Program Half Page Advertisement in Conference Program 1 Month of Advertisement on I&M Society Website
Silver	US \$2,500.00 + VAT	<ul style="list-style-type: none"> Promotion on Event Signage 1 Conference Registration Logo on Website and Conference Program 2 Weeks of Advertisement of I&M Society Website
Exhibit only	US \$2,200.00 + VAT	<ul style="list-style-type: none"> Exhibition booth Note: Exhibit Only option does not include complimentary registration or advertisement